



CON*NECT
STRATEGIC ALLIANCES

Colleges of Ontario Network for Education and Training

CIITE Working Group Meetings

January 25th and 26th, 2010

Funded by the Government of Ontario, Ministry of Training, Colleges and Universities

CIITE
Colleges Integrating
Immigrants to Employment

Rationale

According to the Conference Board of Canada:

- Ontario could face a shortfall of 190,000 workers in 2020
- in 2006, 125,900 immigrants arrived in Ontario
- net international immigration for the province is projected to account for approximately 84% of the total annual increase in the province's population by 2030



Rationale

Statistics Canada data indicate:

- 45,000 to 65,000 immigrants in the prime working age group of 25 to 54 arrive in Ontario every year with post-secondary education or other forms of training
- high skill immigrants actually lost ground and were challenged with rising unemployment over the period 1993-2000



Project Vision

Internationally trained immigrants have access to programs and services in the Ontario system that build on their qualifications and expedite their securing employment in their field of expertise or in a related field.



Brief History

- Phase 1 – Research and investigation (2003-2005)
 - MTCU and MCI funding
- Phase 2 – Pilot projects (2005-2008)
 - MCI funding
- Phase 3 – Implementation
 - Phase 3.1 (2008-2009)
 - MCI funding
 - Phase 3.2 (2009-2011)
 - MTCU funding



Phase 3.1 (2008-09)

- Advising
- Data Collection
- Credential Recognition
- Competency Assessment
- Language Benchmarking
- Employment Services
- Flexible / Modular Delivery
- Francophone Support
- Cultural Competency
- Action Planning



Phase 3.2 (2009-11)

- focus on sustainability
- led by 24 member Steering Committee with elected Chair (John Donald, Conestoga) and Co-Chair (Denyce Diakun, Algonquin)
- \$8 million
- MTCU Deliverables
 - Advising
 - Credential Recognition
 - Marketing & Communications
 - Evaluation



Phase 3.2 Key Deliverables (2009-11)

- Serve and track 10,000 ITIs
- Ensure consistency of advising services
- Expand availability of *My Record*
- Develop Employer *My Record*
- Enhance and maintain technical support systems
- Promote CIITE products and services
- Increase internal and external communication
- Conduct on-going evaluation



Products and Services

Pre-entry advising services

- 25.75 CIITE-funded (46 total) advisors who advise ITIs at 18 colleges

Colleges Advisement System

- Customer Relationship Management tool to track and record client information

Record of Education and Experience (*My Record*)

- electronic portfolio to contain academic and experiential information



Typical Client

- has been in Canada between 0-3 years
- is an immigrant with post-secondary credentials and prior training and work experience
- has over 5 years work experience outside of Canada

Typical Client (continued)

- country of origin is India or China
- over half of clients are unemployed, though if employed are most likely working in a “sales and service occupation”
- top three referrals through CIITE Advisors are to full-time studies, college departments, and ESL/FSL



ITI Advising Data

- 11,499 internationally trained immigrants served by project advising services in Phases 3.1 and 3.2 (as of December 31, 2009)
- more than 13,000 internationally trained immigrants have been served by the CIITE project
- majority are located in urban centres



Information Sources

2006 Census of Population, 2006 Census; Highest Educational Level Achieved by Ontario Immigrants versus the Non-immigrant Population, Aged 25-44. Statistics Canada from 2001 data.

CIITE Phase 2 Report

CIITE Phase 3.1 Report

Ontario's Looming Labour Shortage Challenges, p.15, Conference Board of Canada, September 2007

Provincial Outlook 2007, Long-Term Economic Forecast, Conference Board of Canada



Thank you

Your involvement is **key** to the success of CIITE's goal to expand immigrant serving practices in the Ontario college system.